The Skills Exchange – sample challenge and goals

Support Pillar	Strategy
Challenge Statement:	Our strategic planning is based on a lengthy document that is too complex to be understood across the whole organisation.
	1. We want to review and improve our strategic plan so that it better reflects our long-term objectives.
	2. We want to learn how to balance being guided by a strategic plan against the need to respond flexibly to emerging issues.
Goal 1:	To develop an improved and streamlined strategic plan that is clearly linked to our long-term objectives and is accessible to those at all levels of the organisation
Goal 2:	To host a facilitated learning session for senior management and trustees aimed at reflecting on and improving the strategic planning process
Goal 3:	To develop a strategic plan template for future use